



ADVANTAGE FLYER DETAILS

The “ADVANTAGE” is an every other month mailing for Chamber members to advertise their business. The Advantage is mailed the first week in February, April, June, August, October and December. Flyers must be in by the deadline date and can be delivered directly to our assembly printer....Rabaut Printing 586/254-9555 or to the chamber office and we will currier them over.

2000 flyers are needed and must be 8 1/2 x 11 (flat).

The Advantage is mailed to our entire membership. The cost for the Chamber to put your flyers in the Advantage is **\$225.00** per mailing. We will invoice you.

August insert flyers due by July 26, 2010

October insertflyers by Sept. 27, 2010

December insert flyers by Nov. 22, 2010

February insert flyers by Jan. 24, 2011

April insert flyers by Mar. 21, 2011

June insert Flyers by May 23, 2011

*** *If a one year (6 issue) commitment is made, the 6th issue is FREE, based on a standard 8 1/2 x 11 flyer (flat).*

*** *Individual pricing is negotiated when flyer inserts are nonstandard.*

*** *Inside (front cover – lower half) full color position fee is \$250 per issue with artwork submitted directly to printer, after committing with chamber office.*

*** *Inside (back cover) full color position fee is \$400 per issue with artwork submitted directly to printer, after committing with chamber office.*